



# EVENT CAPABILITIES

100%  
Spiked

FIL has participated in many large events with 5,000+ people:

- At Mohegan Sun Casino (CT) BBQ Fest in June 2019, the beer garden sold 42 cases (1,008 cans) of FIL over 2 days to 7,500 people. FIL was the highest selling product by 3.5x out of 12 brands (such as Truly, Twisted Tea, Bud Light, Tito's cocktails, and craft beers on draft).

FIL offered koozies or pop-sockets for can purchases, a merchandise raffle, and corn-hole boards around our 10'x10' tent.

- At Newport International Boat Show (RI), sales of FIL on the bars increased from 56 cases in 2018 to 68 cases (1,632 cans) in 2019 over 4 days. FIL was the top-selling beer-alternative two years in a row. FIL had an on-site activation to pour samples, sell merchandise, and provide tastes for the VIP and exhibitor parties.
- Other Events: Atlanta Food & Wine Festival (GA), Taste of Atlanta (GA), Savannah Food & Wine Festival (GA), Norwalk Boat Show (CT), Greenwich Food & Wine Fest (CT), Governors Island and Greenwich Polo Tournaments (NY, CT), Newport Mansions Food & Wine Festival (RI), seasonal festivals at Mohegan Sun Casino (CT), and more.



## GOLF TOURNAMENTS

Fishers Island Lemonade is no stranger to the golf industry:

- Our beginnings at The Pequot Inn on Fishers Island, NY, is a stone's throw from The Fishers Island Club, which is ranked the 10th greatest golf course in America by Golf Digest.
- FIL partakes in over a dozen regional golf tournaments per year.
- In 2019, FIL was featured on the 'Taste NY' bars at the 101st PGA Championship at Bethpage Black.
- FIL is a fan-favorite on and off the course, and a perfect fit for high-volume bars and large events.



▶ W 72° 1' 26"



[FILEmonade.com](http://FILEmonade.com)

@FILEmonade



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## DISPLAYS & ACTIVATIONS

- Mobile Bars
- Pop-up Tents
- Lemonade Stand
- Umbrellas
- Sling Chairs
- Solo Stove Bonfire Fire Pits
- Large Banners
- Retractable Banners
- Banners and Posters
- Burgee Flags and Tin Tackers
- Slushee Machine
- Drink dispensers for hot lemon toddies
- Company Truck equipped with power
- Corn Hole Boards
- Giveaways such as koozies, pop sockets, sunglasses and stickers
- Recipe Cards and QR codes

*If you're interested in renting any of the above for your event or promotion, please contact us to reserve the dates and sign a liability waiver with care instructions.*